

Part A

The plan of action chalked out by the IQAC in the beginning of the year towards quality enhancement and the outcome achieved by the end of the year.

Plan of Action –

1. To introduce UPSC/MPSC Competitive exam course to prepare the students to appear for Competitive Examinations and introduce relevant need base courses.
2. To organize UGC sponsored State Level Seminar and Workshop.
3. To organize Youth Festival in collaboration with University of Mumbai – Intercollegiate Cultural Events.
4. To organize Orientation Course on N.S.S. in collaboration with T.I.S.S.
5. To make efforts to provide better infrastructure to match current needs.
6. To encourage faculty members to upgrade their academic / research qualifications.
7. To increase Guest Lectures, Seminars, Workshops, Conferences at college level to enhance teaching and learning process.
8. To arrange more field visits for students to provide a practical outlook and exposure.
9. To organize academic and non academic seminars/workshops for self finance courses students to help them to improve their abilities, attitudes, approaches and manners to cope up professional skills.
10. To involve students in social work through NSS, Inner Will Club and other activities to make them responsible citizens.
11. To introduce extra coaching and remedial course to weak students and thereby improve their result academically.
12. To make students more eco-friendly through visits to natural environment places and thereby creating a concern for global warming among them.
13. To explore the best avenues of opportunities for job to the students in the path of planning their careers through Placement Cell.
14. To plan various activities as per suggestions made in the Peer Team Report.

Outcome of the Plan -

The institution has grown tremendously in various fields in the academic year 2009-10, fulfilling students need to communicate, express and relate to others which are reflected in variety of activities.

1. Started new Certificate Course – Foundation Course in Human Rights and Duties.
2. Started new Professional Course - Bachelor in Financial Marketing (BFM).
3. Proposal sent to University of Mumbai for approval to start Centre for Competitive Examination.
4. One Staff Member Mrs Surekha Mishra from Department of Commerce is awarded Ph.D. Degree in Commerce.
5. IQAC took the initiative of organizing Faculty Development Programme for all the teaching staff on 7th January 2010 in collaboration with Rambhau Mhalgi Prabodhini, Keshavshrusti, Bhayander.
6. Organized 120th Orientation Course on National Service Scheme by N.S.S. Unit in collaboration with Tata Institute of Social Science and Training Orientation and Research Center, Mumbai for the teachers of University of Mumbai and S.N.D.T. University from 23rd February to 4th March 2010.
7. Extra Lectures and remedial test, examinations were conducted for T.Y.B.Com./T.Y.B.A. to improve the result.
8. Additional new reference books, journals and periodicals are added to the library from time to time. The college library also organized book exhibition on 28th and 29th January 2010.
9. Various activities were organized during academic year by different departments to develop versatile personality of the student.(**Annexure I**)
10. Undergraduate and Graduate students from the college were placed for Part Time and Full Time Services and Jobs in reputed institutions and companies.
11. The extensive activities carried out by N.S.S. have developed the neighborhood network.
12. To develop awareness among the students to access their legal rights through legal interventions and training activities were conducted through Women Development Cell and Human Right Course.

Part B

1. Activities reflecting the goals and objectives of the institution:

Shankar Narayan College of Arts and Commerce always scores on both the levels of development as far as human resources in the institution are concerned. The college has already introduced a basketful of activities for students apart from curriculum.

- i) Various Activities like Seminars, Workshops, Guest Lectures, Industrial Visits were organized by various departments on their subjects and areas of specialization based on the syllabus for the overall development of the students and provide opportunities for all our students to reach the best levels of achievement of which they are capable. (**Annexure – I**)
- ii) The Placement Cell has played a vital role in placing a good number of students and persistent effort are being taken to increase the employability. This brings the college to the notice of different institutions and industries for campus placement.
- iii) Our student community is mainly drawn from Mira Bhayandar area which is inhabited predominantly by the lower middle class family. Our focus is on students' academic development for which following activities were conducted:
 - a) Remedial Coaching and tutorials for the weak students.
 - b) Apart from term end examinations, home assignments were also given.
 - c) Conducted terminal and preliminary exam for T.Y.B.Com./B.A. students.
 - d) Guidance lectures were conducted; paper setters and moderators from University were invited to improve performance.
 - e) Project Guidance and follow up of students to complete project work on time.
- iv) To develop sporting, cultural and social skills, we organised several curricular and extra – curricular activities under the banner of NSS Students Council, Cultural and Sports Committee, Commerce Association, Marathi Wangmay Mandal, Hindi Sahitya Parishad, IQAC, English Literary Forum, Inner Will Club and other such organizations of the college to uplift students non-academic calibre and to prepare them to face competitive world.

v) To inculcate social values and responsibilities among students community and to cultivate the spirit of active involvement in the social service Inner Will Club visited this year at Primary School No. 19 at Mhashacha Pada in a Adivasi area on 26th February 2010. To provide needful educational help to poor and deprived students of pre primary and primary level, the students of the college willingly contributed various stationary and sports articles to deprived students of adivasi pada.

vi) IQAC conducted meeting with all the stakeholders of the institution on different issues such as infrastructure development, providing quality services to students, student expectations and desires, solving problems related to students.

2. New Academic Programmes initiated (UG and PG):

- Started Certificate Course – Foundation Course in Human Rights and Duties sponsored by UGC
- Started Professional Course – Bachelor in Financial Marketing (BFM)

Course Applied -

- Institute of Administrative Careers: Coaching for UPSC civil services IAS/IPS/MPSC and other competitive examinations.
- The Coaching Classes for Entry In Services For SC/ST/OBC (non creamy layer) and minority community

3. Innovations in curricular design and transaction:

- a) Academic curriculum is designed as per the pattern of University of Mumbai. Various suggestions were provided to the University of Mumbai for the improvements in syllabus at F.Y./S.Y./T.Y.B.Com/B.A. level by the teaching staff through various Workshops and Seminars
- b) The faculty members used innovative teaching methods to enhance classroom teaching. Modern teaching aids like OHP, LCD, LAPTOP, personal Mike, etc are used by the teachers
- c) To boost the classroom teaching industrial and educational visits were undertaken.

- d) Project work and Tutorials were undertaken to create practical awareness and knowledge among students
- e) Special efforts were made to improve the communication skills of the students by English Literary Forum through Book Review, Essay Writing etc.

4. Inter disciplinary Programme started:

The promotion of Human Rights is one of the important guidelines given by UGC in the IXth plan. It aims to orient teachers, students, law enforcement personnel and people associated with NGO's. Ignorance regarding the fundamental Human Rights and Duties are predominant in college youth. It is this ignorance that initiated the thought of bringing Human Rights as a subject in curriculum. In this academic year, the institution started Certificate Course – Foundation Course in Human Rights and Duties sponsored by UGC.

5. Examination reforms implemented:

- a) First year and Second Year examinations are conducted by the college on behalf of University of Mumbai.
- b) Special attention was given to improve the performance of T.Y.B.Com. students. Two tests were conducted in all subjects by the college in the month of October and February 2009-10.
- c) Class tests, practicals and case study presentations were conducted by the respective departments.
- d) The TYBCom / TYBA students were guided regularly to improve the quality of their project work.

6. Candidates qualified: NET/SET/GATE etc.

In the academic year 2009-10 one new qualified faculty is appointed.
NET – 1 (Information is provided in Q.No.19)

7. Initiative towards Faculty Development Programme:

- a. Teachers were guided and persuaded to take up major and minor research project by Research and Development Cell.
- b. Teachers presented Research Papers at local, State and National level.
(Annexure-III)

- c. Many teachers participated in seminars, workshop at State, National and International Level and Workshops organized by University of Mumbai on revised syllabus on different subjects. **(Annexure-II)**
- d. Mr. Amit Yadav published a Research Article [Seshadri, K.S., **A. Yadav** & K.V. Gururaja (2009). Road kills of amphibians in different land use areas from Sharavathi river basin, Central Western Ghats, India. *Journal of Threatened Taxa* 1(11): 549-55].
- e. Academic research is encouraged by equipping the library with purchase of reference books and magazines.
- f. IQAC took the initiative of organizing faculty development programme for all the teaching staff of the college to enhance the skills and methodologies of the teachers in the academic year 2009-10 on 7th January 2010. This programme was designed in two sessions. The first session covers vision and mission of the institution and the second session includes role and responsibilities of the teacher. It was a day long workshop with bunch of practicing educationists and teachers as experts who exemplified the said topics in an intensive manner.

8. Total number of seminars/workshops conducted:

14 Seminars, 3 Workshops **(Annexure –I)**

9. Research projects a) Newly implemented: b) Completed:

- Ongoing Research Project - 01
- Research project completed – 01 **(Annexure –IV)**

10. Patents generated, if any:

Nil

11. New collaborative research programmes:

Nil

12. Research grants received from various agencies:

- Prof. Ms. M. Satya Sri from Economics Department is persuing Minor Research Project on the topic “Sugar Industry Productivity Trend in Maharashtra” sanctioned by UGC amount Rs. 92,000/-
- Prof. Surekha Mishra from Commerce Department has completed Minor Research Project on the topic “Assessment of Human Resource Development

in Service Sector – Banking Sector” sanctioned by University of Mumbai amount Rs. 15,000/- .

13. Details of Research Scholars:

Pursuing Ph.D. – 04

Pursuing M.Phil. - 02

Awarded Ph.D. Degree – 01 (Annexure – V)

14. Citation index of faculty members and impact factor:

Nil

15. Honors/Awards to the faculty:

Senior teachers from various departments are appointed as an Examiner, External, Moderator and Paper setter at University of Mumbai. (Annexure – VI)

16. Internal Resources generated:

Some revenue is generated from conducting CA Examination.

17. Details of departments getting SAP, COSIST (ASSIST)/DST. FIST, etc.

Assistance/ recognition:

Nil

18. Community Services:

Various activities on social level for the well being of the community are organized by various departments.

• **Activities organized by N.S.S. Unit:**

a) Blood Donation Camp :



Blood donation drive was held twice during the year on 9th July 2009 and 7th Jan. 2010 in the collaboration with J.J. Hospital, Byculla where 186 and 138 units of blood were collected respectively. The donors were from the college campus as well as Mira Bhayandar residents.

b) Cleanliness and Tree plantation Drive:-

Campus development programme was organized in the month of July and again in November when the campus was cleaned by the N.S.S. volunteers. Rose plantation is also resolved to beautify the campus.



c) Power Conservation Project:-

The idea of energy conservation was promoted by appealing the students to switch off the power for 9 minutes at 9 p.m. on 9th September 2009. Street play was also performed in the Bhayandar locality regarding the same issue.

d) Global Warming Awareness Programme: “Mega Monsoon Marathon”



To create awareness of the global warming N.S.S. Unit organized “Mega Monsoon Marathon” on 13th September, 2009. Around 3000 students from various colleges as well as schools participated wearing the T-shirts that read the message of global warming. The mega event covered the distance of 5 km The winners were awarded with the cash prizes as well as trophies. The volunteers also performed the street play in the Mira –Bhayandar locality on the same theme.

e) Traffic Control Project

During Ganpati immersion 90 volunteers assisted police in controlling traffic and maintaining discipline by giving support to Mira Bhayandar Traffic Police.

f) Communal Harmony Project:

National Integration week was observed from 19th Oct. to 25th Oct. 2009 to create awareness among youth. Essay writing, poster exhibition, film screening, rally, etc programmes were organized under the title.

g) Peace Meeting:

On 26th November 2010 the NSS Unit of our college organized Peace Meeting in the campus to salute 26/11 martyrs. All the stakeholders of institutions were grouped together in the college campus and offered condolence to Police Officers and Others who lost their lives in terrorist attack.

• Activities organized by Inner Will Club:

To provide value based knowledge education, ‘Inner will club’ established by IQAC organized visit to Anganwadi school at Adivasi Pada to inculcate social values

and responsibilities among students community. Inner Will Club visited this year 2009-10 at Aanganwadi School in Adivasi area at Masacha Pada, Bhayander (E) on 26th February 2010. To create awareness among the students about the reality of poor and backward area and to provide educational help to deprived students of pre-primary and primary level. The students of the college willingly contributed various schools stationery and sports articles.

The students of the school were deprived of basic educational facilities such as slates, chalks, books, pencils, etc. The club took a note of it and distributed slates, pencil box, Tiffin box, pencil, colours, and sports equipments to them.



Drawing competition, dance competition, fancy dress competition and sports events were held for the first time in tribal area and prizes were given to all participants. It was an effort of IQAC to bring smile on deprived faces. All the stakeholders of the institution actively participated in this noble cause.



Aid Camp – To cultivate the spirit of active involvement in the service to the society, inner will club organized Aid Camp on 02nd March, 2010. Old clothes collected from students were distributed among poor adivasi childrens of Jawhar area. All the stake holders of the institution were actively involved in this social cause.

- **Activities Organized by Ex-students Association (Alumni):**

The Association organized the 4th inter school competition for various categories with the help of active alumni



association members. Handwriting and Drawing competition were held on 16th January 2010, whereas Chess, Carrom and Dance competition were held on 17th January. The overwhelming participation of around 350 students from 20 schools across MBMC area bears the testimony of the grand success of the event.

19. Teachers and officers newly recruited:

One faculty in the department of environmental studies was appointed on probation as a full time lecturer as per UGC Guidelines in the year 2009-10.

Teaching Staff: Senior College-

Sr.No.	Name of the Faculty	Department	Qualification
1	Prof. Amit Yadav	Environmental Studies	M. Sc. (Environmental Studies), NET

Non - Teaching Staff

Sr.No.	Name of the Employee	Designation
1	Mrs. Vaishnavi Patil	Jr. Clerk
2	Mr. Kalpesh Amberkar	Jr. Clerk
3	Mr. Prakash Bhoir	Peon
4	Mr. Jaywant Gawand	Peon
5	Mr. Ganesh Patil	Peon
6	Mr. Kalpesh Meher	Peon

20. Teaching - Non-teaching staff ratio:

56:34 (1.65:1)

21. Improvement in the Library services:

To facilitate the functions of library, following measures were undertaken:

- New Software LIBPRO is installed in the library and data entry of the books is completed.
- The library provides book bank facility to the economically backward students.
- The book bank Committee scrutinizes the applications. This year the college library provided the 54 book sets to the students of various faculties.
- Inter library lending is developed through institutional Membership. The college library is associated with the British Council Library that caters the need of many members in their research work.

- e. The college library organized the Book Exhibition cum Sale on 28th and 29th January 2010 and 9th and 10th February 2010 in the college auditorium.
- f. Bar-coding and circulation of all the books are done as per barcode norms.

22. New books/Journals subscribed and their cost:

Since its inception the library collection is getting multiplied by every academic year till date the library comprises of 36401 books including text books, general books, reference books, encyclopedia, annual reports, etc. New books and journals subscribed in the year 2009-10 and their costs are given in the following table.

S. N.	Course	Type	Qty.	Amount
1.	Sr. College	Reference Books	1431	5,69738/-
		Text Books	870	
		CD/DVD database	04	
		Total	2305	
		Companion CD/DVD with Books	12	
2.	B.Sc. IT.	Reference Books	1197	4,13626/-
		Text Books	56	
		Total	1253	
		Companion CD/DVD /floppy with Books	66	
3.	B.M.S.	Reference Books	03	71,387/-
		Books	104	
		Text Books	392	
		Total	499	
		Companion CD/DVD with Books		
4.	Banking and Insurance	Books	118	66,311/-
		Text Books	280	
		Total	398	
5.	Accounting and Finance	Books	91	1,00572/-
		Text Books	565	
		Total	656	
6.	B.Sc. C.S.	Books	133	32,956/-
		Text Books	02	
		Total	135	
7.	M.Sc.I.T.	Books	70	20,777/-
8.	B.F.M.	Books	20	
		Text Books	105	
		Total	125	
9.	Periodical	Journal	29	36169/-
		Magazine	30	
10	Book- Bank	Text Books	343	24982/-
		Total		1353224/-

23. Courses in which student assessment of teachers is introduced and the action taken on student feedback:

- a) Feedback was obtained from students on a random sampling basis by IQAC. The feedback forms were analyzed by the Coordinator and team of IQAC and conveyed to the Principal and concerned faculty members.
- b) Complaints and suggestions regarding facilities provided in the library and gymkhana were looked into by Grievance Redressal Cell.

24. Unit cost of education:

(Unit cost = total annual recurring expenditure (actual) divided by total number of students enrolled.)

- a) Including the salary component = Rs. 6281.39
- b) Excluding the salary component = Rs. 1779.07

25. Computerization of administration and the process of admissions and examination results, issue of certificates:

The computerization process in the library and general office is completed. Admission process, examination results and accounts are run on special software developed for this purpose.

26. Increase in the infrastructural facilities:

- New furniture and equipments have been added. (**Annexure-VII**)
- Renovation of Principals Office and Administrative Office at Ground Floor was completed.

27. Technology upgradation:

New Computer system has been added to various departments.

03 internet connections have been provided in the Library and Office.

28. - Computer and Internet Access training to teachers and students:

- a) Over the time teachers have become computer educated and students are motivated to undertake project work through PowerPoint Presentations.
- b) The Computer Faculty of the college provides a helping hand to students and teachers for surfing information on net.
- c) An Open Access System is followed in Library for Teachers and students pursuing research.
- d) Access to internet is available to students and teachers in library and computer laboratory.

29. - Financial Aid to Students –

- a) Concession in fees (Full Freeship / Half Freeship) is provided to the needy and deserving students.
- b) Facility of paying fees in installment is provided to deserving Students.
- c) For the meritorious and economically backward students, books are made available by the library for one year under the Book Bank Scheme.
- e) College also provides financial assistance through its own scheme such as Government of India Post SSC Other Backward Class Scholarship

(Annexure VIII)

30 - Activities and Support from the Alumni Association and its activities:

The trend of involvement of alumni in the college welfare activities can be seen in participation of ex-students in various activities.

- a) It set up a stationery stall in the beginning of the year to provide textbooks, notebooks and other stationers at a concessional rate to college students.
- b) Ex-students also made a visible contribution on various occasions like Independence Day, Sports Week, Annual Day, Republic Day etc.
- c) One of the alumni Mr. Sachin Jadhav made an appreciable contribution by guiding the students on "Annual Day" and "Maharashtra Darshan".
- d) Ex - N.S.S. volunteers helped and gave guidance to their juniors in N.S.S. special Camp held at Vardan Lok Ashram in Thane.
- e) Ex-student association organized inter school competition for various categories with the help of active alumni association members on 16th January 2010.

31. - Activities and Support from the Parent – Teacher Association and the activities:

Cordial relations are developed between parents and teachers. Parent-teacher interaction is encouraged through:

- a) Providing attendance Record to the parents of students who have been irregular in attending lectures. Parents were asked to meet personally for checking records of attendance and meeting teachers.

- b) Meetings with parents are held particularly of T.Y. and F.Y. students and addressed by Principal to motivate the students to put in sustained efforts to improve their academic performance.
- c) Meetings are also held with parents of students seeking admission to F.Y.B.Com. / B.A. classes and self financing courses. This helps the students to make an informed choice regarding subject specialization.
- d) Inviting parents in cultural and Prize Distribution Function is a healthy practice.
- e) The parents took initiative to discuss the future needs and changes in education system in PTA meetings.

32. – Health Services –

a) Blood Donation Camp:

Blood Donation Camp was organized in collaboration of J. J. Hospital, Byculla on 09th July 2009 and 07th January 2010. Students' participation was overwhelming as total 324 bottles of blood were collected.

b) Disaster Management Cell:

Realizing the importance and need of Disaster Management, 'Disaster Management Certificate Training Course' was conducted in collaboration with Civil Defence, Thane from 28th December to 30th December 2010 where 50 volunteers were trained.

c) AIDS Awareness Programme:

The Red Ribbon Club was formed from last 4 years with 20 members. It has been organizing Aids Awareness Drive from 1st December to 6th December, Rally, Seminars, Work Shops, Counseling sessions, street play and exhibition are the major programmes arranged in this week. With the support of Bhakti Vedanta Hospital, Mira Road, NSS unit arranged seminar and counseling for the college Boys and Girls of senior as well as junior college and posters were displayed at college premises to create awareness among the youth about AIDS.

33. – Performance in Sports Activities:

In our institution deliberate and careful attention is paid towards all round development of the students. Various activities are arranged in the institution to achieve this goal. Celebration of the Sports Week is one of these attempts towards it.

College Sports Week Events –

College sports committee organized annual sports week from 09th November 2009 to 15th November 2009. Gymkhana Committee organized many events for the participation of students in sports. More than 2000 students participated in various events. Events like Kho-Kho, Kabbadi, Chess, Cricket, Carrom, Volley -Ball, Tug-Of War, Billiards, Snookers, Running, Long-Jump, Slow Cycling were conducted. Students participated with great enthusiasm and spirit.

Intercollegiate Sports Events –

- More than 200 students participated in intercollegiate competition conducted by the University of Mumbai. The students participated in Cricket, Kabbadi, Kho-Kho, Foot-ball, Weight-lifting, Power-lifting, best physique. Athletic, etc.
- Mr. Sadanand Utekar won Silver medal in Weight Lifting and power lifting at inter-collegiate level. He also participated in State Level Weight Lifting Championship and secured 4th place at Amravati. He has selected for the National Level competition which was held at Chandigadh.
- Mr. Amit Mohite won First Prize in Body-Building at inter-collegiate level at K.E.S. College, Kandivali.
- It is a great privilege and honor that every year the college Celebrates, Udaan, i.e. the Inter-Collegiate Fest in which students from all over Mumbai, Thane, Navi-Mumbai, and Dahanu region and our college students participate in various events. Last year we had more than 3000 students participated in sports event such as Open and Box Cricket, Volley Ball, Ring Football, Carrom, Chess, Throw Ball, Snooker and Pool. Every year the participation of students in sports is increasing at the University Level.

34 – Incentives to Outstanding Sportspersons –

The Gymkhana Committee of the college always guides and motivates the students to participate in inter-collegiate competitions.

- TA/DA as per University rules and special allowances is given to the selected candidates for participating in Inter-Collegiate / Inter-University Tournaments.
- Cash Prizes, Trophies, Medals, Track Suits, Appreciation Certificates, Medical Kits etc. are given to the deserving students.
- Special teaching sessions were conducted for the students who missed out the regular lectures for representing the College in Sports Activities.
- Students are allowed to appear for additional examination who missed out the regular exams for representing college in Sports Events at State and National Level.

35. – Students Achievements and Awards –

a) Performance in Academics:

Class	No. of Students Appeared	Students passed in 1 st Class	Total No of students passed	% of Student Passed
T.Y.B.Com.	495	115	396	74.94%
T.Y.B.A.	102	03	59	59.59%
T.Y.B.A.F.	48	23	46	95.83%
T.Y.B.B.I.	42	32	41	97.62%
T.Y.B.M.S.	61	46	48	78.69%
T.Y.B.Sc.I.T.	116	62	76	66.00%
M.Sc.I.T.	10	-	08	80.00%

Rank Holders in the College –

Sr.No	Class	Name of the Student	Rank	%	Marks
1	T.Y.B.Com.	Shruti Krishnan Vijaylaxmi	I	83.00%	581/700
2		Purohit Saraswati Puranprakash	II	82.14%	575/700
3	T.Y.B.A.	Dhonde Deepti Mahesh	I	62.05%	375/600
4		Naik Janhavi Praful	II	61.83%	371/600
5	T.Y.B.Sc.I.T	Sabin Thomas	I	75.48%	1170/1550
6		Nisha Singh	II	73.68%	1142/1550
7	T.Y.B.M.S.	Vind Renu Radheshyam	I	76.42%	917/1200
8		Rawat Mamta Jaswant	II	75.25%	903/1200
9	T.Y.B.A.F.	Ghosh Rahul Sisir	I	87.00%	1044/1200

10		Saini Dineshkumar Arjun	II	82.92%	995/1200
11	T.Y.B.B.I.	Hande Mayuri Sanjay	I	81.64%	1143/1400
12		Paneru Gomati Diliraj	II	77.71%	1088/1400

b) Students' achievements in Extra –curricular and co-curricular activities:

Inter Collegiate Events:

The college provides ample opportunity to students to participate in cultural activities not only in the college but also in intercollegiate competitions. This exposure not only leads to character building but also develops confidence in them. In the year 2009-10, the college bagged many prizes in various events organized by various institutions. (**Annexure -IX**)

Youth Festival (42nd University Intercollegiate Cultural Competition 2009-10)

In the year 2009-10 the college organized Youth Festival (42nd University Intercollegiate Cultural Competition) in association with University of Mumbai for the Thane Western region on 5th September 2009. 14 colleges participated from this region. Various cultural events were organized in the festival. Around 500 students participated in the group events and individual events. Our college has won many prizes in the Youth Festival. (**Annexure IX**). .

- i. Dipika Rajpurohit won 1st rank in Elocution Competition in the Youth Festival. She also won First Prize in Chakravayuh Festival organized by K.E.S. College, Kandivali and Manthan Festival organized by Royal College, Mira Road.
- ii. Samruddha Bhosale has won many prizes in One Act Play Competition, Elocution and Mono Acting. She has shown her outstanding performance in various competitions. She has secured Second Prize in INT Intercollegiate Marathi One Act Play Competition. She is also acting in Marathi TV serials.
- iii. Dipika Choure won First Prize in Solo Dance in festival 'MAUJ 2009' organized by Ghanshyamdas Saraf College, Malad.
- iv. Ashish Dwivedi bagged Second Prize in stand up comedy in Chakravayuh Festival organized by K.E.S. College, Kandivali.
- v. Tejaswi Sawant won Second Prize in Cartooning in Dalmia Lions Utsav in Dalmia College.
- vi. Our students won Second prize in Fashion show in Walia College, Goregaon and Sneha Shetty and Group won Third Prize in K.E.S. College, Kandivali.

- vii. Our students won First Prizes in Folk Dance Competition in K.E.S. College and Third prize in Dalmia College, Dahisar.
- viii. The College won Third Prize in Maharashtra Utsav organized by Elphinston College, Mumbai.
- ix. Dharmendra Kanojia won First Prize in Debate Competition organized by Royal College, Mira Road.

b) Performance in NSS :

- i. Four Boys and three girls volunteers were deputed for the NRD-SRD and Utkarsh selection camp at J. J. Modi College, Bordi where one girl and three boys volunteers were selected in 1st round for further training.
- ii. Mr. Hemant Shashtri, Mr. Santosh Hankare and Miss Rajshree Nath were deputed for district level leadership camp from 21st October to 27th October 2009 at Kosbad, Badlapur.
- iii. Mr. Mehul Bhatt and Miss Puja Sharma were deputed for State Level Leadership Camp at Brahampuri, Nagpur from 28th Dec. to 3rd Jan. 2010.
- iv. Mr. Vinit Mishra, Mr. Rohit Khawle, Miss Heena Choudhari and Miss Manali Sondkar were deputed for University Level leadership camp at Kosbad.
- v. Miss Tejaswi Sawant is selected from this zone for National Level Adventure camp at Ooty, Tamilnadu.
- vi. The girl volunteers have attended the zonal level meet organised at G. G. College, Vasai and boys volunteers attended at Abhinav Collge, Bhayander.

36 –Activities of Guidance and Counseling Cell:

- i. Career Guidance Cell and Political Science department organized One Day Seminar on “Career in Civil Services” on 11th December 2009. Mr. Anand Mapuskar from ‘Career Foundation’ delivered a lecture on how to appear successfully in UPSC, MPSC competitive exams.
- ii. A seminar on “Youth Empowerment” was organised by Art of Living on. 12th September 2009. More than 250 students attended the seminar.
- iii. A seminar on “Career in Cost and Management accounts” was organised by ICWA Andheri on 14th September 2009.

- iv. Kuoni Academy Bandra held a seminar on “Career option in Travel, Tourism and Hospitality “on 17th September 2009.
- v. ICA institute of Computer Accountants Mira Road held a seminar on “Career option in Accounts and Finance“, on 6th October 2009. A three day free crash course on Tally 9.0, Service Tax and VAT was offered to the participants.
- vi. Dreams Hospitality and Aviation Academy Borivali held a career guidance seminar on Hotel Management in November 2009. Ms Ruja Mariwala Centre Manager and trainer spoke to the students on Hotel management.
- vii. Frankinn Institute of Air Hostess Training Borivali organised a seminar on “Stress Management” on 19 December 2009, Mrs Shivani Bhatnagar gave effective techniques to the students to overcome exam related stress.
- viii. Dimensions career in Graphics, Animation and Special Fx, Vasai, organised a workshop on “Multimedia and Animation careers” on February 17, 2010. Campus recruitment was held in which 6 students were selected.

37- Placement Services provided to Students –

Committed to the growth of its students the Placement Cell strives to bring about finesse in the skills and personalities of the students of all streams. It is the endeavour of the placement cell to explore the best avenues of opportunities for its students in the path of planning their careers and being successful in it.

Every year the Placement Cell hosts a number of seminars, workshops, presentations and counseling sessions. It helps the students in planning their careers and finding the various types of jobs available in their area of interest. The Placement Cell conducted the following activities in the academic year 2009-2010.

- i. Money Managers India Pvt. Limited. Dahisar conducted a seminar on Insurance on 4th July 2009. H.R. Manager, Ms. Manisha Prasad conducted campus recruitments. 64 students attended the interview of which 32 were selected to work as customer care associates, telecallers and business unit managers.
- ii. “Geebee Education Pvt. Ltd.” Churchagate conducted a seminar on “Studies Abroad” on 23rd September 2009. Expert career counseling for overseas education and visa guidance was given to the students. Mr Kapil Dedhia,

Centre Director provided information about studying in various countries like USA, UK, Australia, New Zealand, Canada etc.

- iii. Kompass Aviation Malad organised a seminar on “Interview handling skills on 25th September 2009. Mr. Chetan Gujjar General Manager, Franchisee and Captain T. R. Sudhir General Manager Operations spoke to the students on resume writing skills, how to present oneself successfully in an interview and also discussed frequently asked question during an interview.
- iv. Promotional activities by Krish events and promotions Kandivali headed by Mr. Dharmendra and Ms. Preeti provided immense job opportunities to the students. More than 34 students were engaged in promotional activities in September 2009 and in January 2010.
- v. Maya Academy of Advanced Cinematics Borivali organised a seminar on 3 D Animation and Visual effects and its job prospects in the market on 17th December 2009.
- vi. Campus interview for final year students was held on 14th January 2010 by Reliance Communications. 30 students were selected for direct sales team. Campus interview by HDFC Insurance was organised for final year students on 15th January 2010. 40 students were selected to work as Project Trainees.
- vii. Apex Laboratories a Pharmaceutical company held a campus recruitment on 17th February 2010. Mr. Deepak Kumar Mishra Field Manager selected 9 students to work as Professional Sales Representatives.
- viii. Kingfisher Academy, Andheri provided promotional jobs for 5 students in the month of February 2010.
- ix. Udaan - Frankfinn Institute of Air Hostess training provided 33 students jobs to work as promoters, Data entry and Telecallers from 24 February 2010.

- x. Some of our ex- students after obtaining required qualification have been placed as teaching faculty and administration staff.

The placement cell has secured placements to more than 190 students during the academic year 2009-10. Letters of expression of interest have been sent to many prospective companies to increase the campus recruitment process for the placement cell students and strive to widen the employability scope for the students on the corporate horizon of Mumbai, Maharashtra, India and the World. (**Annexure – I**)

38 - Development Programmes for Non-Teaching Staff:

- i. Computer Training Programme undertaken for Non-Teaching Staff to make the staff members conversant with office automation procedure.
- ii. Suggestions were given to administrative staff and peons by IQAC in responding to students queries and to develop soft skills.
- iii. Meetings were held by IQAC with non-teaching staff members for effective office administration. Valuable suggestions are invited from them to involve non-teaching staff in quality assurance.
- iv. The college encourages administrative and other non-teaching staff to undertake higher studies. Mr. Sunil Kini (Peon) pursuing M.A. from University of Mumbai.
- v. The college non-teaching staff team (peons) represented in Cricket Tournament held in Poisar Gymkhana, Kandivali organized by Nagindas Khandwala College, Malad.
- vi. Our college Peon Mr. Jaywant Gawand won First Prize in Poster Making and Second Prize in Rangoli Competition – “Intercollegiate Competition organized for Non Teaching Staff” by Nagindas Khandwala College, Malad.

39 - Best Practices of the Institution –

- i. Inner Will Club established by IQAC organizes visit to Balwadi School in rural, tribal and slum area every year to create social awareness and responsibility in student’s community. (Information already provided in Q.18)
- ii. Women’s development cell celebrates Women’s day.
- iii. Student council members and Sports and Gymkhana committee also organized Teachers Day and felicitated teachers on that Day.
- iv. It is best practice of the college to distribute cash prizes to meritorious students of the schools and Junior Colleges of Mira Bhayandar area on College Foundation Day every year.

- v. Campus Development and Cleanliness campaign is organized every year in college premises by N.S.S Unit.

40 - Linkages developed with National / International, Academic, Research bodies –

The college has developed linkages with various research institutions like IGIDR (Indira Gandhi Institute for Development and Research), Jawaharlal Nehru Library (University of Mumbai), British Council Library for academic research to help teachers in pursuing their research for M.Phil, Ph.D. Degree and Minor Research Projects.

The college has also developed linkages with professional institutes like ICA (Institute of Computer Accountants), ICICI Prudential Life Insurance, Frankfinn Institute of Air Hostess Training.

41 – Any other Relevant Information –

- **Programmes organized by N.S.S. Unit –**

One of the new activities started i.e. "**Mega Monsoon Marathon**" with the intention of involving Mira-Bhayandar Youth for Global Warming Awareness Programme. On 13th Sept. 2009 around 3000 students from different colleges as well as schools were participated in it. These participants by wearing the T-shirts which cover the message of Global Warming Awareness with Posters and Slogans on it ran 5 km. at Mira-Bhayandar Road and the winners of Marathon got the cash prize of Rs. 7000/-, Rs. 5000/- and Rs. 3000/- for 1st, 2nd and 3rd winners respectively as well as Trophy's / Citation and Certificates were given. The prizes were separately awarded for Boys and Girls.

1) Residential Camp

The 7 days residential camp was organized from 24th October 2009 to 30th October 2009 at Kajupada, Ghodbunder, Thane. Cleanliness, water conservation, anti-drug awareness, aids awareness were the projects focused. 161 volunteers were participated in this camp and they have successfully completed the given project. Number of guest speakers gave visit to camp and motivated them by appreciating their work. The guest lectures were arranged during afternoon sessions where the Principal Dr. S. B. Singh, Ex Principal Dr. S.K. Modak, Shri Avdesh Kumar Tiwari, Prof. Bhagat, Prof. Shikare shared their valuable thoughts with the students.

2) Youth Day:

On 12th January 2010, NSS Unit celebrated Youth Day by organizing seminar on "**Can I change my Nature?**" for the college students. The speaker Anand Kant Das, Research Scholar from TIFR guided the students and volunteers for all-round development of personality.

3) 120th Orientation Course On a National Service Scheme

The college NSS Unit in collaboration with the Training, Orientation and Research Center for N.S.S. in Mumbai, TATA Institute of Social Science organized 120th orientation course on National Service Scheme, the ten days programme from 23rd February to 4th March. 27 teachers from Mumbai and S.N.D.T. University of Maharashtra received formal training to be an NSS Programme Officer. The programme observed lectures by eminent personalities from field of N.S.S., Social works, NGOs along with group discussions, individual assignments, field visit to Global Vipashyana Pagoda and an evaluation test to check the involvement of participants in the programme.

The delivered lectures covered a wide span of topics. To mention a few, they were philosophy and history of N.S.S., Sujok - a learning art, N.S.S. regular activities, N.S.S. documentation, N.S.S. Special Camp, Stress Management, Communal Harmony, Women Empowerment, Resource mobilization and management in N.S.S. etc. Participants individually prepared a sample N.S.S. calendar and presented idea on three subjects of - Global Warming, Women empowerment and stress management in groups.

Activities conducted by Commerce Association:

With the aim of providing a platform to develop overall personalities of the students and to make them familiar with the practicability of trade, business and management, commerce association organized various activities.

- i. Prof. N. K. Phadake, Principal of Arts and Commerce College, Wada and Chair person of Board of Studies Commerce, University of Mumbai delivered valuable lecture on commerce syllabus. Mr. Gurmeet Singh Nagee proprietor of Nagee Enterprises delivered talk on Entrepreneurship and shared his personal experience as an entrepreneur with commerce students.
- ii. To provide the wider exposure and to develop the intellectual ability among the students, Commerce Quiz Contest was arranged on 6th October 2009.

- iii. Essay writing competition was held on 29th December 2009 in different topics of commerce. Eight topics were selected for the essay writing competition. Some of the topics were Mall Culture, Special Economic Zone (SEZ), Recession and its impact on employment, news channel - pros and cons and e-banking etc.
- iv. A guest lecture on Management and Production Planning was arranged on 12th January 2010 for T.Y.B.Com students. Dr. S. K. Raju, HOD, Commerce Department Sathaye College, Vile Parle was invited for guidance lecture on 'How to present MPP paper in University Exam of March 2010.
- v. Arranged 'Spell-a-word' contest on 9th February 2010 for enhancing knowledge and building vocabulary of the students.
- vi. To provide practical knowledge of industries, commerce association arranged industrial visit to United Rubber Industries, Bhayandar on 18th February 2010, which was useful to the students from future point of view..
- vii. To develop the creativity among the students Poster Making Competition was organized. They made posters on different products, services, and ideas.

Activities conducted by English Literary Forum:

The department of English mainly deals with curricular subjects like Business Communication and Communication skills. The focal area is to develop the capacities of the students in effective communication. Business Letter Writing was on the themes like right to information and consumer Grievance. Literature studies were introduced especially for commerce students. The students were asked to select novel, a play, prose collection or collection of poems by variety of English writers and poets. This assignment was named as book review which is generally an alien topic for the students of commerce. In all 91 contemporary and non-contemporary books were considered ranging from British, American and Indo-Anglian writers including almost all genres even focusing the politics and history as inter - disciplinary subjects. My Experiments with Truth By Mahatma Gandhi, Three Mistakes of My Life, Five Point Someone and One Night at Call Centre by Chetan Bhagat, Macbeth and Hamlet by William Shakeshpere, the lives of Dr. B. R. Ambedkar, Pandit Nehru, Maulana Azad, Gothic Novels by Agatha Christi, Motivational books by Dale Carngie, Shiv Khara and Deepak Chopra, the poets like Rabindranath Tagore and Robert Frost to name the few examples. This initiative led the step where the sensitization of Commerce Students was ignited for purely humane themes and human sensibilities.

Cultural Week 2009-10:

College celebrated Cultural Week in the month of November 2009 between 16th to 21st November 2009. The cultural committee provided cultural platform for the students to develop their overall personality, The events like Quiz, Mehendi, Rangoli, Painting, Singing and the special Event 'Fun Fair' was successfully held in the Cultural week. Mr. and Miss S. N. Contest was main attraction in Cultural event.

Annual Day 2009-10.

The Annual Day celebrated on 26th December 2009. Chief Guest Mr. Gilbert Mendonsa, MLA inaugurated the Annual Day Function. On this occasion cultural committee organized various events like Folk Dance, Group Dance, Filmy Dance. Fashion Show etc. More than 125 students participated in the events.

UGC Sponsored One Day State Level Seminar

Department of Economics organized UGC sponsored One Day State Level seminar on 'Global Economic Problems and Actions'. The programme was inaugurated by Mr. Ram Naik, Ex-Cabinet Minister and Mr. L. M. Bhole, Head, Dept. of Humanities, IIT Powai.

Mr. Ram Naik put his valuable thoughts on inflation. His thoughts were backed with theories of Economics. It provided a guideline for experts in Economics and the professors present.

In the Inaugural Function Dr. L. M. Bhole delivered the key note address. He encapsulated variety of ideas concerned with the theme of the seminar including Global Economic Crisis, Poverty, Inequality and Unemployment.

The first technical session themed Poverty : International Experience, Eradication and Measures was chaired by Dr. R. Nagraj, Professor, Indira Gandhi Institute of Development Research and Mr. Sunil Bhandare, Advisor, Tata Strategic Management Group delivered a lead lecture. Dr. R. Nagraj elucidated poverty in the simplest terms.

Dr. Sundaram, Ex- Director, PGSR, SNTD University of Mumbai and Dr. J. D. Mehta, Director, Indian Institute of Technology and Management, Mumbai led the post lunch session. The theme of the session was Unemployment and Income Generation and Inequality: International Problems and Measures. Dr. Sundaram spoke on Employment and Income Generation. His prime concern of analysis was Indian Economy in the present context.

Dr. Abhay Pethe's conclusive ruminations over the theme of the seminar were academically delightful. He focused on the economic backwardness in Maharashtra and agents responsible for it. Professors and scholars from all over Maharashtra participated with a great enthusiasm in the seminar.

Part C: Detail Plans of the institution for the next year

- To apply for more seats in Self Finance Courses in BMS, Accounting and Finance, Banking and Insurance and Financial Marketing. This is to fulfill the demand of the students for such career aspiration courses.
- To create more space in Library for reading section. Increase more number of reference books, journals, periodicals, reports etc. and assess the students and teachers doing research.
- Increase computer literacy by adding more computers and software encouraging more students to access internet.
- To encourage students to undertake social activities through NSS Programmes and other activities to help society at large
- To start NCC unit in college.
- To encourage faculties to undertake research project, publication of books, presentation of papers articles etc.
- To organize State Level and National Level Seminars.
- To arrange more industrial visits and practical oriented programmes for students to enhance their knowledge and skills
- Inspire students for cultural and extra cultural activities to enhance overall personality of students.
- To develop the institution with modern infrastructure and promote innovative teaching and effective communication.